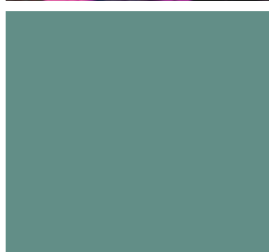


Women in business promotion

Nine local businesswomen share the secrets of their success



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Describe your business

Antique Rose is an interiors business marrying old and new to create a unique vintage inspired retail experience. Based in Wokingham's quaintest shopping arcade, Bush Walk, we stock a gorgeous range of shabby chic gifts, home accessories and furniture. Our boutique is a little haven of girliness where you can indulge and treat yourself! We also offer furniture painting services, product sourcing and interior design consultation to complete the experience.

What's your philosophy?

I love beautiful things and I believe it is the small individual touches that make a house a home. We aim to bring unique and unusual ranges within the reach of our customers at an affordable price. We stock antique and locally hand made products where possible, to ensure the unique nature of our products.

What drives you?

I am passionate about design and creating beautiful homes, but what drives me forward are the satisfied customers that we see returning through our doors. We really have found a style and set of products and services that excite and interest our customers.

Who are your customers?

Anyone who likes beautiful things, from little girls to grandmothers. Our main customers are those who take pride in creating a beautiful home or who want a special treat for themselves or someone special in their life.

What sets you apart from the others?

We really are committed to helping our customers create the perfect home or find the right gift.

What words of wisdom would you pass on?

If you want to set up your own business, take something you are passionate about but understand your market and listen to their needs and wants, use this to find your niche and drive your business forward.

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